



APRIL 2025

INFORMATION BROCHURE: RETAILER & DNSP

INFO@DNA.ENERGY
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AN ENERGY SOLUTIONS COMPANY THAT INTEGRATES
ASSETS, DEVICES AND TECHNOLOGY



WHAT We Do

We empower Businesses and Energy Utilities to dominate their Energy Transition.

For Utilities We turn your customer's buildings into digitised, controllable nodes.

You get sticker customers and more MW under control without building new infrastructure or incurring costs.



2019

DNA Energy founded



100s

Energy systems managed



1,000s

Metered end points



40+

OEMs integrated with

WE ACTIVATE BUILDINGS

MODULAR TECHNOLOGY THAT OPTIMISES BUILDINGS AND THE ENERGY GRID

HVAC & Refrigeration

- Load shifting into Solar/Batteries/Tariff
- Peak Demand Shaving
- Virtual Power Plant
- BMS Lite
- Optimised compressor cycling
- Automation

Solar

- Export limit
- Virtual Power Plant
- Compliant metering

Battery Storage

- Peak Demand Shaving
- Virtual Power Plant
- Resiliency

GenSet

- Peak Demand Shaving
- Virtual Power Plant
- Resiliency

Metering

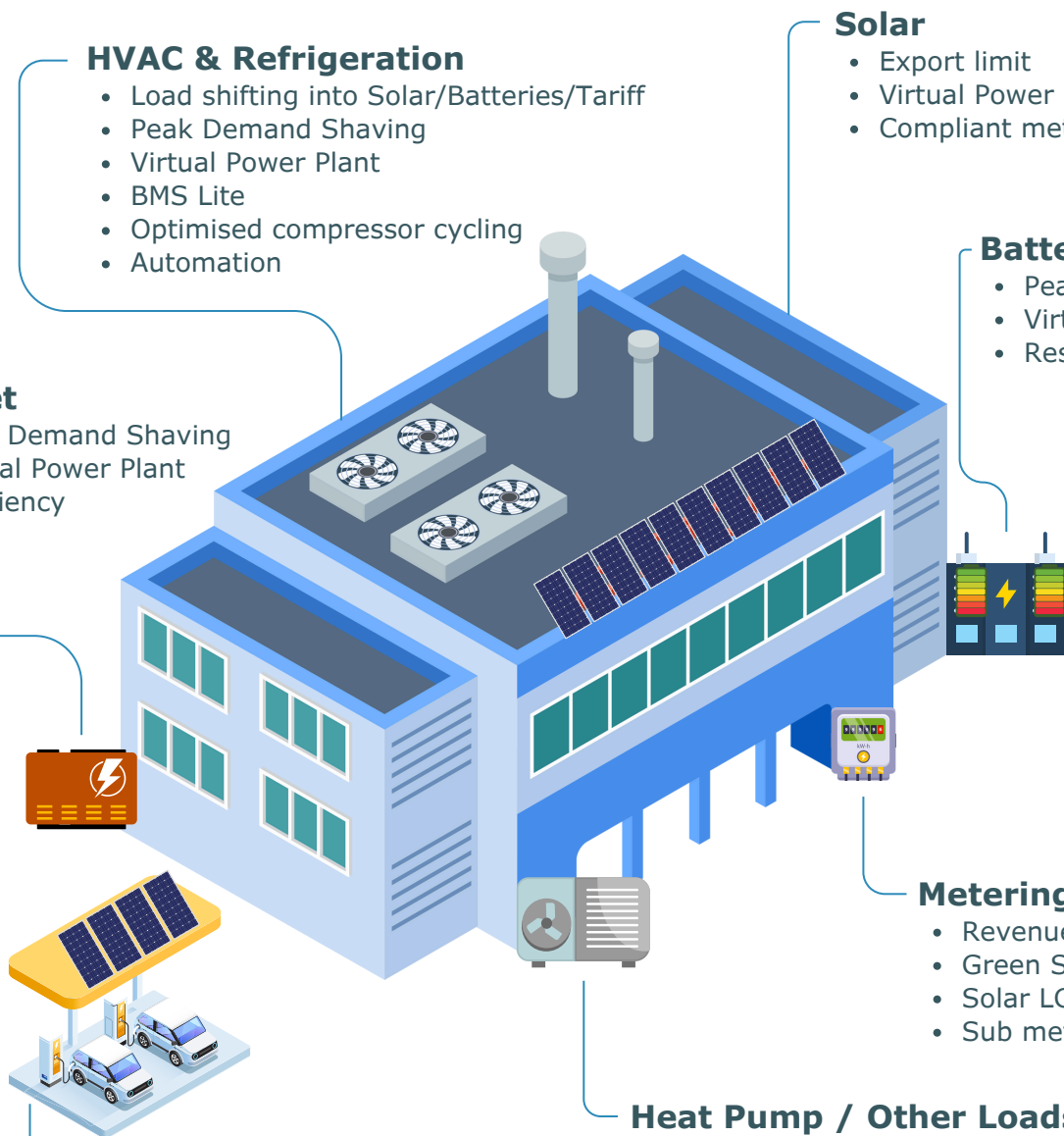
- Revenue/Billing grade
- Green Star
- Solar LGC/PPA
- Sub metering

Heat Pump / Other Loads

- Load shifting into Solar/Batteries/Tariff
- Peak Demand Shaving
- Virtual Power Plant
- BMS Lite
- Automation

EV Charging

- Augmented Load Management
- Virtual Power Plant



OEM agnostic, asset level metering & control of site assets using wired or wireless solutions

FLEX JUST GOT SERIOUS

Stickier Customers



Provide innovative services to your customers by activating their existing assets.

More Megawatts



Increase your trading capacity without building more infrastructure.

Flexible Trading



Our system offers flexible aggregation and trading strategies to suit your existing operation.

1

Create longer term customer strategies.

2

Fully automated or manual trading options.

3

Access our **highly scalable business model**.



ENERGY AS A REVENUE EaaS®

The energy a building uses can be monetised by 'trading' it to offset energy market risk or participate in grid programs. We make it simple by connecting assets to energy retailers and removing the hassle for everyone.

(Virtual Power Plant | VPP)



Opportunity Scoping

We assess technical & economic viability on both the customer and retailer side.

01



System Deployment

We install our technology and connect it to the site's energy retailer.

02



Sophisticated Software

Our software maximises revenues for you and mitigates site risks.

03



Battery Plug In

See our Flex+ Brochure for a modular BESS integration & optimisation service.

04

Assets that can be eligible for our VPP

HVAC | Batteries | Refrigeration | GenSets | BMS | EV Charging | Solar



COMMUNICATION PROTOCOLS

Protocols like CSIP-AUS, DNP3 and OCPP are growing requirements for Utilities, OEMs and developers to be aware of.

**DNA ENERGY TAKES
IT A STEP FURTHER.**

FOR UTILITIES

Connect

We control multiple assets from a single connection point.

Diversify

We can convert your signals into different controls e.g CSIP→AS4755.

Communicate

Use our technology to connect DNSPs and Retailers e.g. for community BESS.

Integrate

Combine with our VPP and constrained supply management services.

For OEMs

- Compliance management across multiple DNSPs.
- We operate in your environment so your customers only see you.

For EPCs

- Dynamic export and quicker connection compliance.
- Connect multiple OEMs devices from a single site gateway.



TECHNOLOGY INTEGRATION

A constantly growing list of the OEMs we integrate with.



COMING SOON

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