



APRIL 2025

INFORMATION BROCHURE: CUSTOMER

INFO@DNA.ENERGY
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AN ENERGY SOLUTIONS COMPANY THAT INTEGRATES
ASSETS, DEVICES AND TECHNOLOGY



WHAT We Do

We empower Businesses and Energy Utilities to dominate their Energy Transition.

For Businesses We Measure, Manage & Monetise the energy your buildings use and product.

You get lower energy bills, revenue opportunities and insane amounts of data to drive more informed decision making.



2019

DNA Energy founded



100s

Energy systems managed



1,000s

Metered end points



40+

OEMs integrated with

WE ACTIVATE BUILDINGS

MODULAR TECHNOLOGY THAT OPTIMISES BUILDINGS AND THE ENERGY GRID

HVAC & Refrigeration

- Load shifting into Solar/Batteries/Tariff
- Peak Demand Shaving
- Virtual Power Plant
- BMS Lite
- Optimised compressor cycling
- Automation

Solar

- Export limit
- Virtual Power Plant
- Compliant metering

Battery Storage

- Peak Demand Shaving
- Virtual Power Plant
- Resiliency

GenSet

- Peak Demand Shaving
- Virtual Power Plant
- Resiliency

Metering

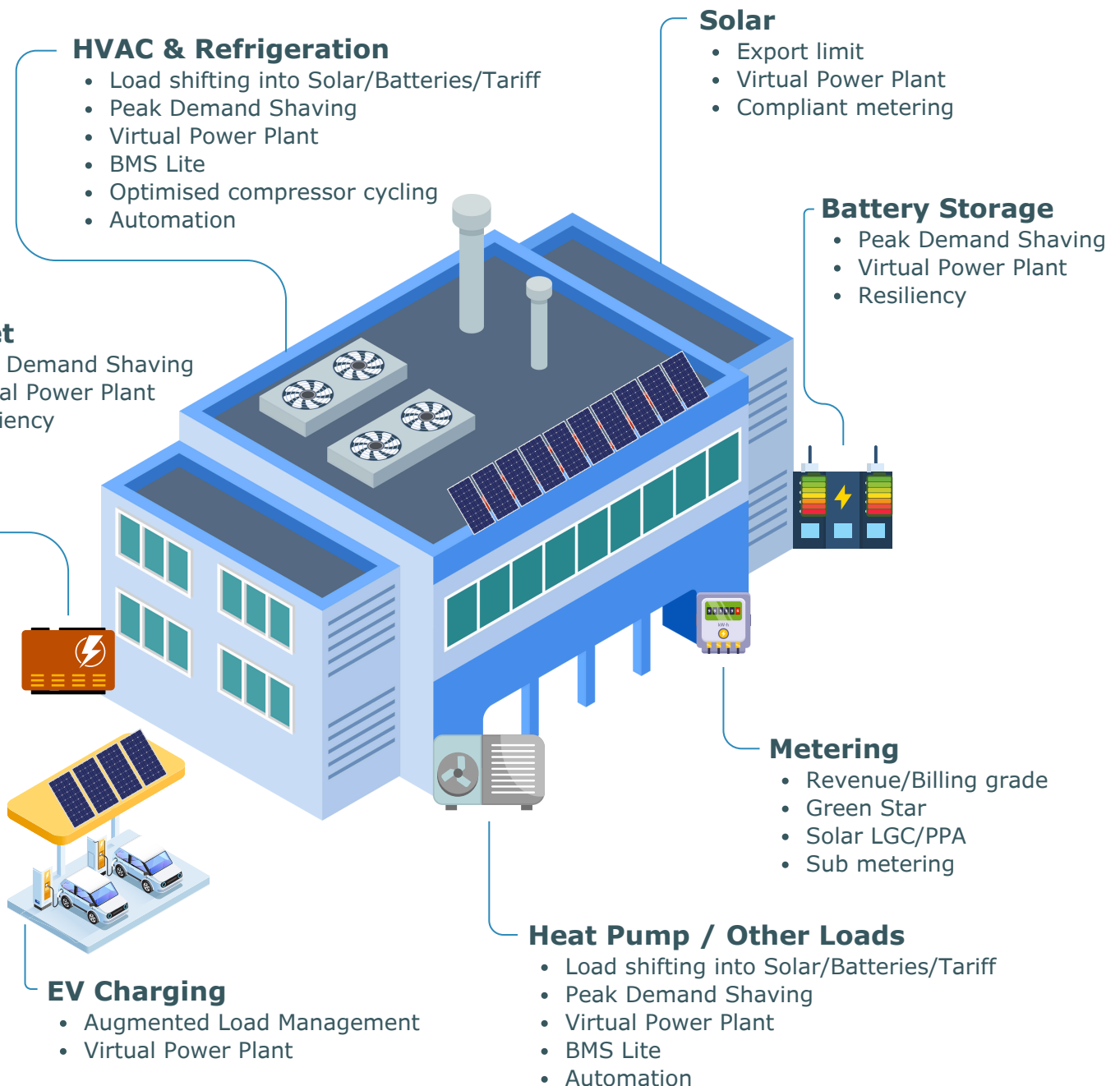
- Revenue/Billing grade
- Green Star
- Solar LGC/PPA
- Sub metering

Heat Pump / Other Loads

- Load shifting into Solar/Batteries/Tariff
- Peak Demand Shaving
- Virtual Power Plant
- BMS Lite
- Automation

EV Charging

- Augmented Load Management
- Virtual Power Plant



OEM agnostic, asset level metering & control of site assets using wired or wireless solutions

CREATING SUCCESS TOGETHER



FOR BUSINESS CUSTOMERS

We give you the power to control your energy costs without having to change how you operate your business. Our technology makes smart decisions that are designed for each site. Whether you're a family owned Quick Service Restaurant or Global Corporate.

OUR APPROACH

Our solutions are designed to do the heavy lifting of complex energy optimisation, whilst giving you visibility and enough high level control to step in when you need.

Or you can just leave it all to us.



Lower Energy Bills

Reduce energy costs by up to 30% with optimisation and active controls.



Automation

Use our BMS Lite to automate assets and processes.



Virtual Power Plant (VPP)

Make money by using less energy or operating Batteries.



Analytics & Alerts

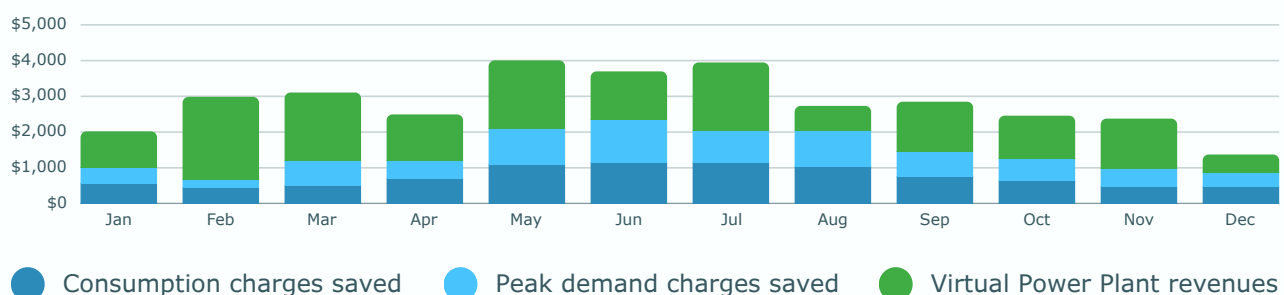
Get insane amounts of data at the touch of a button.



Resiliency

Get control over an insufficient or unstable power supply.

Site Savings & Revenues example



DATA IS EVERYTHING



Single Source of Truth

- One dashboard for Solar, Batteries, HVAC, Gas, Water, Lighting, Machinery etc.
- Integrate existing metering and/or we install new equipment.



Centralised Data Management

- Data standardisation regardless of asset type or location.
- Real time asset, site & portfolio visibility with touch-of-a-button analytics.



Scalability & Future-proofed

- Effective at a single site or global portfolio level.
- Integrate future assets as part of digital transformation.



Enforce Accountability

- Set targets around cost and operational efficiency.
- Use normalised data to benchmark and improve processes.

Command Centre Dashboard

- Unlimited users
- Real time data
- End point analytics
- Portfolio view
- Reporting
- Fault logs
- API option



ENERGY AS A REVENUE EaaS®

The energy a building uses can be monetised by 'trading' it to offset energy market risk or participate in grid programs. We make it simple by connecting assets to energy retailers and removing the hassle for everyone.

(Virtual Power Plant | VPP)



Opportunity Scoping

We assess technical & economic viability on both the customer and retailer side.

01



System Deployment

We install our technology and connect it to the site's energy retailer.

02



Sophisticated Software

Our software maximises revenues for you and mitigates site risks.

03



Battery Plug In

See our Flex+ Brochure for a modular BESS integration & optimisation service.

04

Assets that can be eligible for our VPP

HVAC | Batteries | Refrigeration | GenSets | BMS | EV Charging | Solar

TECHNOLOGY INTEGRATION

A constantly growing list of the OEMs we integrate with.



COMING SOON

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